

MISSION

100% electric vehicle sales by 2030.

The Zero Emission Transportation Association (ZETA) is the first coalition of its kind advocating for the full adoption of electric vehicles (EV) by 2030, which will create hundreds of thousands of new jobs, secure American global EV manufacturing leadership, dramatically improve public health and significantly reduce carbon pollution.

KEY ISSUES

Specifically, ZETA is calling for five key policy pillars that can, in aggregate, put America on the pathway to full EV adoption by 2030.

1. Consumer Incentives & Early Retirements
2. Domestic Manufacturing
3. Emissions / Performance Standards
4. Infrastructure Investments
5. Federal Support for State and Local Policy

MEMBERSHIP

Founding members include 28 industry leaders whose values and strategic interests support 100% electric vehicle sales by 2030.

- ABB
- Albemarle Corporation
- Arrival
- ChargePoint
- ConEdison
- Copper Development Association, Inc.
- Duke Energy
- Edison International
- Enel X
- EVBox
- EVgo
- Ioneer
- Li-Cycle
- Lordstown Motors
- Lucid Motors
- Piedmont Lithium
- PG&E Corporation
- Proterra
- Redwood Materials
- Rivian
- Siemens
- Southern Company
- SRP
- Tesla
- Vistra
- Volta
- Uber
- WAVE

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BENEFITS

The benefits of electric vehicles are clear.

- **67%** less lifetime greenhouse gas emissions¹
- **\$632** average annual fuel savings for EV drivers²
- **96%** of EV owners say their next vehicle will also be electric³
- **\$113B** in avoided climate impacts as a result of a fully electric domestic fleet⁴
- **\$8,600** lower healthcare costs for society for each EV on the road⁵

¹Wood Mackenzie, ²University of Michigan, ³Current Automotive, ⁴American Lung Association, ⁵Science Direct